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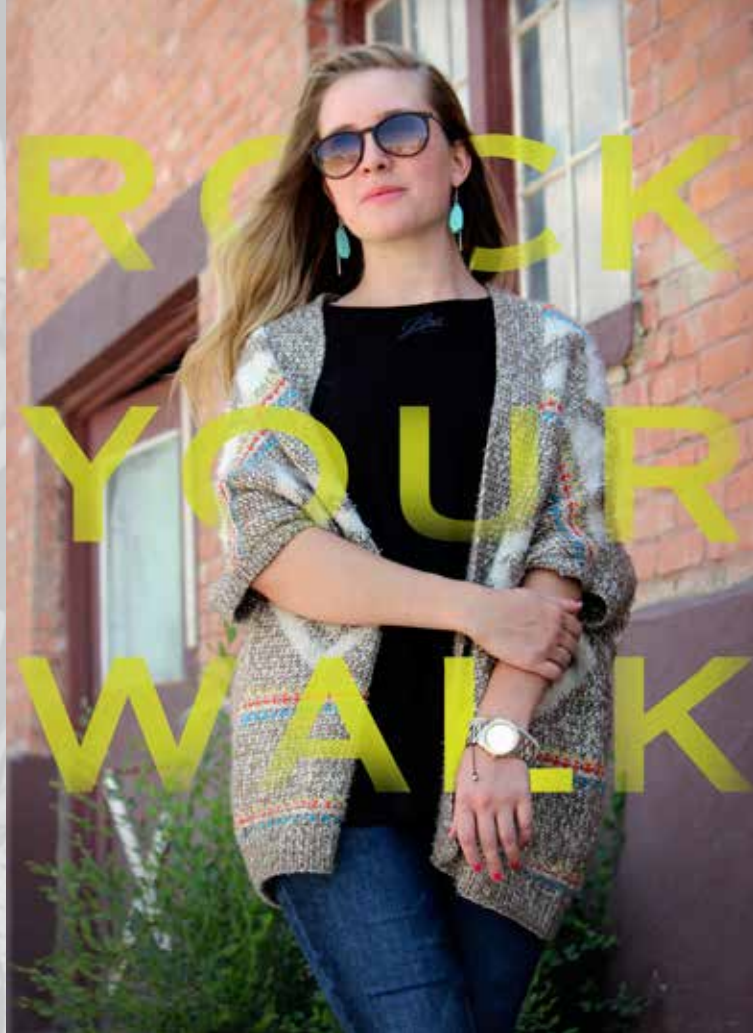
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Past Work

My work began about two years ago, when I first got my camera. At first, I would photograph friends and family, but after some time I was booking sessions and had more opportunities to shoot. I would say that I have learned the most by going out and trying out new things frequently. Portraits are probably my favorite thing to shoot, and here's a look at some of the work I've done in the past.





Flora & Fauna





Type

Typography can be a powerful, and effective tool that can be used to enhance images. Selecting contrasting fonts is essential to achieve the desired feel, and can really make or break a good photograph. By experimenting, one becomes more familiar with different fonts and it becomes easier to see how and when it can be appropriately used. I enjoy bringing in typography into my photography. I like combining them to create something more interesting. Placement is key, and sometimes it's good to do something out of the ordinary like masking words in and out of different parts of a photo.



NEW SEASON

Meet **Meegan Littlefield**, one of the visionaries behind the Flats to Flipflops fashion blog and explore her effortless offerings for fall.



STYLE INNOVATOR

She's a creator and an inventor. Meegan Littlefield is a style revolutionary. "I've always got to have something to provide a creative outlet," she says. "My style is most often what makes me feel comfortable and presentable in a semi-professional atmosphere."



OCTOBER

WE MEET AGAIN



Portraits

Portrait sessions can be a challenging task as a photographer, but portraits are one of my favorite things to do. The focus is always the person, so things like lighting and posing must emphasize them. From high school senior shots, to environmental portraits, editing also plays an important part in bringing out the best in the image. I like using natural light, but knowing how to use reflectors and speedlights are a huge help when natural light isn't ideal.

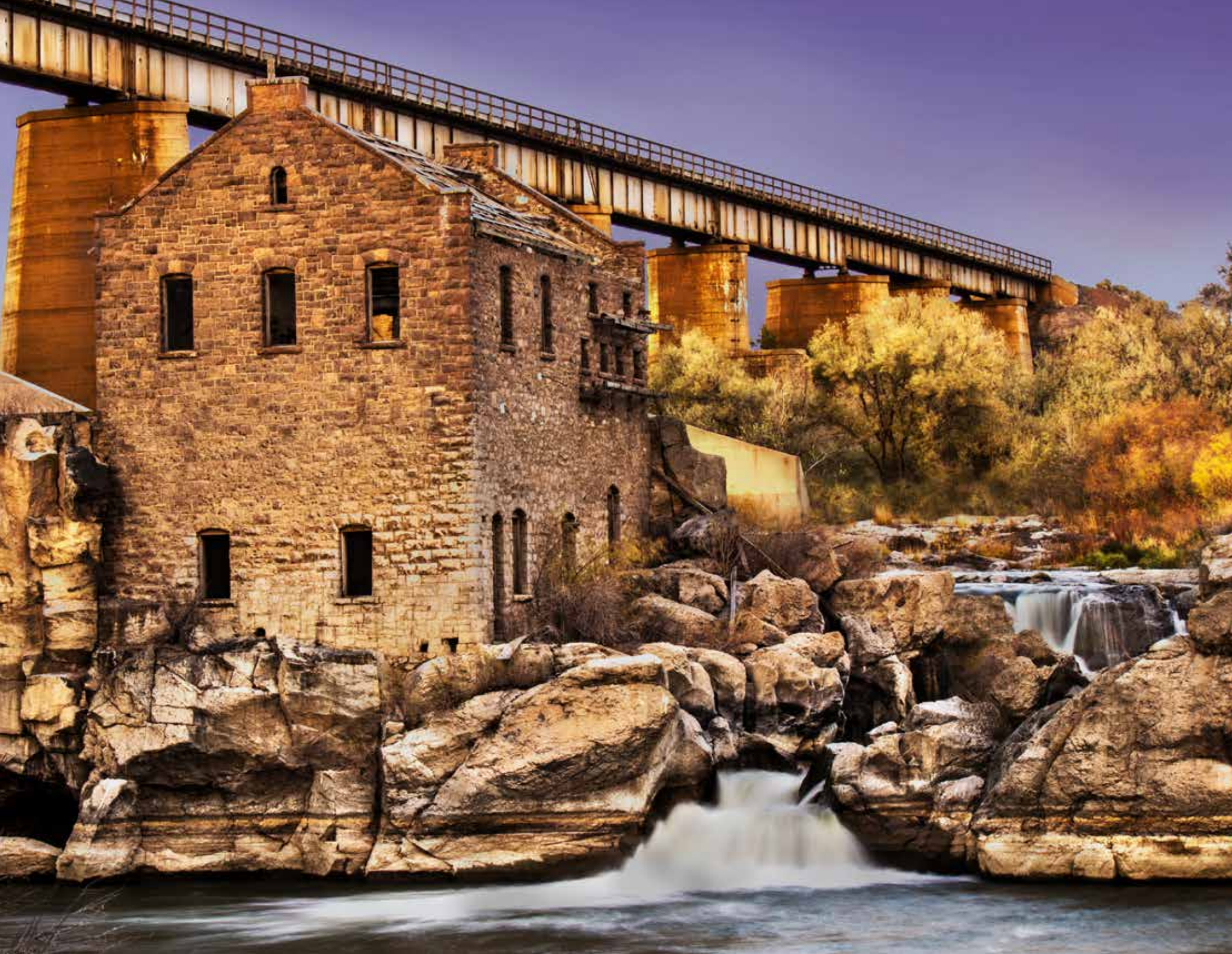




HDR

A tripod, camera bracketing, and software, such as Photomatix or Photoshop are needed to create high dynamic range images. This sort of editing produces a photograph representative of a wider tonal range, so the details in bright and dark areas are not lost. After converting my images to HDR, I like to adjust colors, to draw attention to the focus point.







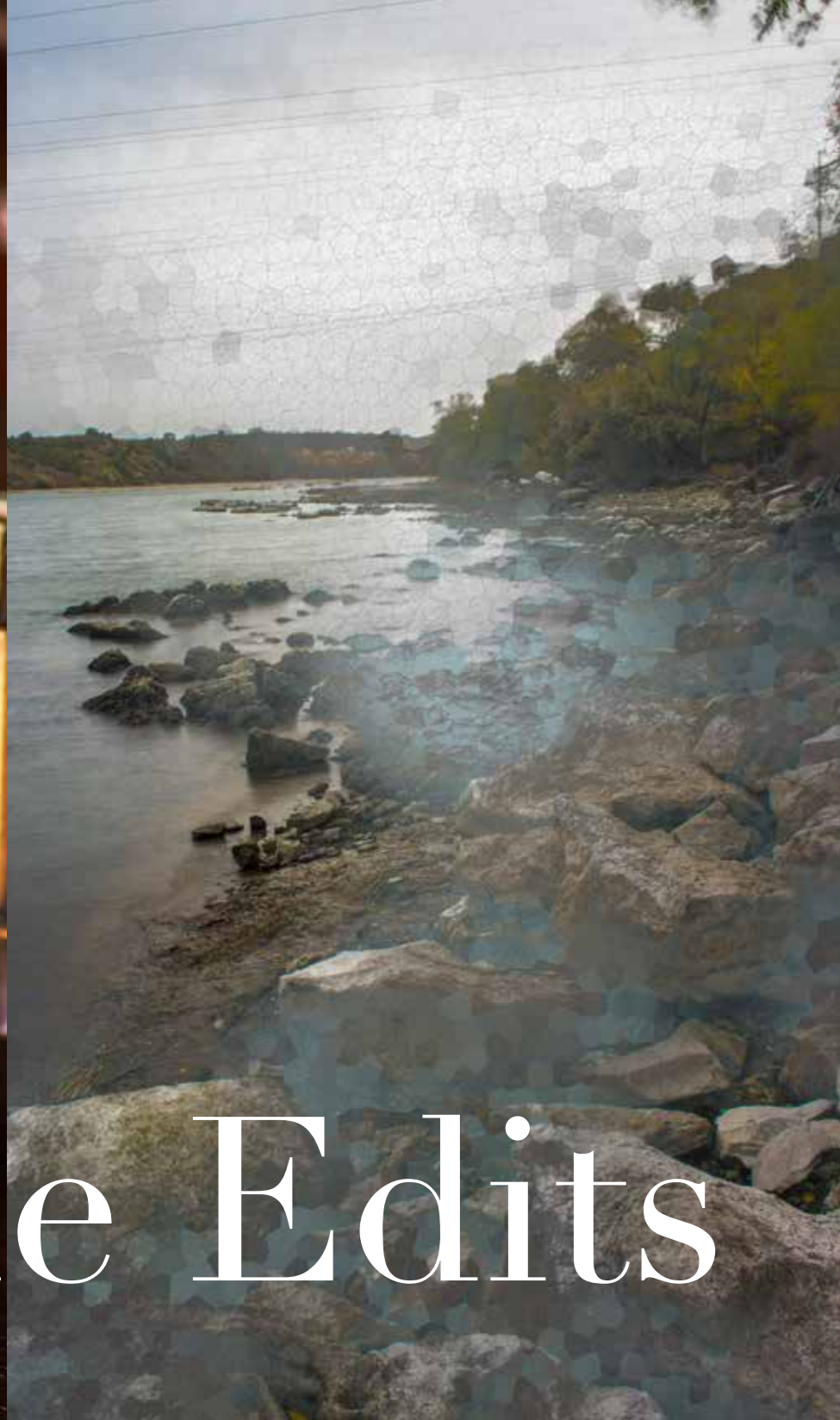
ACR

All of my work used to be done in Photoshop, but after learning and using Adobe Camera Raw, and Lightroom, I wouldn't go back. Photoshop and Lightroom have become essential to my workflow. Lightroom is a time saver, and it allows me to finish images a lot faster by working on them in batches. Photoshop is great because it allows me to work on more complex images, such as composites. Camera Raw preps my images before they go into Photoshop. These 3 things allow me to be more efficient, and they each provide me with different tools for each photo shoot I do.









Flexible Edits



Color Study











BOOK OF JOSEPH

*Photographs by: FIERRO PHOTOGRAPHY
STYLIST: DANIEL FLORES
MODEL: JOSEPH STRUHS*





About Daniel Flores

Photography is what I love to do. There's always the chance to capture a better shot, to capture something new, and that's what keeps me going. This book showcases my work as I have progressed and refined my work as a photographer and designer. My inspiration is everywhere, as I look closer into the everyday things around me.

My family has always been fully supportive, and that means so much. There are people I look up to as photographers. They have inspired my work, and have also been a source of motivation. Katie Anderson, Caryn Esplin, and Meegan Littlefield that's you, thank you.

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